



# News Release

## PRESS OFFICE

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## City of Escondido Mayor and Small Business Power Team to host SBA Educational Seminar

*Meet the new SBA District Director, Dr. Ruben Garcia, on April 27*

The Small Business Administration (SBA) will present an educational seminar, hosted by the City of Escondido Mayor's Office and the Small Business Power Team.

New SBA Director for San Diego County, Dr. Ruben Garcia, will meet and greet all active members of the community who are interested in helping the new and existing business entrepreneur.

Notes Dr. Garcia, "I look forward to working closely with the Mayor and the Small Business Power Team to help foster a climate of growth for the entrepreneurial spirit by offering educational and financial resources through our education and lending partners."

The City of Escondido and the Small Business Power Team will host a "meet and greet" for the new SBA District Director on Thursday, April 27, 2006, from 7:45 a.m. – 9:30 a.m., at the California Center for the Arts - Conference Center, 340 North Escondido Blvd, Salon 1, Escondido, 92025 and all who wish to meet or participate are invited to attend.

"The City of Escondido has aggressively provided resources and supported small business growth for 16 years. These businesses provide most of the core jobs and income, in our community, and make it economically sustainable. Educating our businesses about SBA resources is important to their future and ours." says Mayor Lori Holt Pfeiler. The City of Escondido welcomes the opportunity to help small businesses form and grow.

Small Business Power Team leader, Mr. Scott Arnold, says: "This forum will be a great opportunity for local business people to learn more about starting and growing their business, as well as meet and share ideas with other local business people".

Guests will have the opportunity to interact with members of the Small Business Power Team, as well as local SBA representatives, lenders and resource partners such as SCORE, the Small Business Development Center and the Women's Business Center of California.

RSVP online at [www.smbizpowerteam.com](http://www.smbizpowerteam.com) or [info@smbizpowerteam.com](mailto:info@smbizpowerteam.com) by Monday, April 24.

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